

# Circular

No. 2017/11

September 2017

## Change of Business Name from 1 December 2017

On 1 July 2017 Australian Registry Investments (ARI) commenced operating the Land and Property Information (LPI) NSW business under a 35 year concession. Under the terms of the agreement, ARI will change the registered business name and branding of the business from 1 December 2017.

The new business name, registered by ARI with ASIC, will be:

### NSW Land Registry Services

The logo will be:



### When will it happen?

The new registered business name and accompanying logo change will be applied no later than 1 December 2017.

### What will change?

#### *Branding – New Business Name and New Logo*

We will be updating our branding to reflect our new registered business name and logo. These changes will commence shortly.

#### *Forms*

Where and as required, our forms will be changed to reflect our new registered business name. Online interactive forms will also be updated to reflect our new registered business name and will link to our new domain names.

### *Cheques and credit card payments*

Customers paying by cheque should make cheques out to “NSW Land Registry Services” from 1 December 2017. Customers paying by credit card will note that the merchant name (currently this is “LPI”) that appears on your credit card statement will change.

### *Websites and Online Portal*

We will advise you soon of our new domain names.

We will progressively update our website content to reflect our new registered business name and branding; you may notice interruptions to our websites and access to our web services while we make these changes, however we will provide notice for all scheduled maintenance.

The new domain names for the websites and Online Portal will be in effect from 1 December 2017.

### *Email addresses*

Our email addresses will change to reflect our new domain name. We will provide more information on the timing of these changes shortly.

## **What will not change?**

The business name and branding changes will not impact on the day-to-day operations of our business; however, there will be some updates required as we change our systems to accommodate our new branding.

ARI’s legal name will not change. The Trustee for Australian Registry Investments Trust remains the operator of the concession, trading as NSW Land Registry Services.

### *Access to our services*

- there will be no change to the way you access our counter or phone services
- hours of operation will remain the same
- all forms will be completed in the same way

### *Other Payment details*

- no changes to our ABN or ACN
- no changes to our bank account details (for direct debit & payment by EFT)
- no changes to payment methods or limits

## **More Information**

We will provide you more information in the next month on the above changes.